



merijn siebrecht | visual design

This document features some examples of
my design, concept and UI work.
For more background information about me
visit:

<https://www.linkedin.com/in/merijns>

Merijn Siebrecht
Sr Visual Designer
info@merijn.com



Make-up Studio

Concept PR Card

Front



Inside



Option 1



Option 2



Option 3

 **MAKE-UP STUDIO**
PROFESSIONAL MAKE-UP

MISTY ROMANCE

MISTY ROMANCE

Surrender to dreamy melancholia this season

Make-up Studio highlights the romantic charm of the darker days, and captures it in a mood-lifting make-up collection. Think misty, smokey and nude tints with a light-catching complexion. Turn yourself into a graceful nymph rising from the misty shadows.



MYSTIC DESERT LUMIÈRE HIGHLIGHTING POWDER

Are you looking for a soothing light therapy to ward off the undesirable effects of this season? Meet our new Lumière Highlighting Powder Mystic Desert and create an ingeniously glowing complexion.

• Article number: PH10961-T1



DELICATE NUDE MATTE LIPSTICK

Elevate your romantic look with the Matte Lipstick Delicate Nude. Create a just kissed effect by applying the lipstick in the centre of your lip. Blend the colour with your finger for a natural fade.

• Article number: PH1200-T8



PRAISE OF SHADOWS EYESHADOW WET & DRY TRIO
Make-up Studio's enchanting new Eyeshadow Trio Praise of Shadows will create the perfect misty eyes and help you get that romantic gaze.

• Article number: PH10940-T10



CLOUDY BLUES NAIL COLOUR

Add an unexpected touch to your misty look with our new creamy Nail Colour Cloudy Blues – a dazzling hue in cloudy days.

• Article number: PH10760/158


MAKE-UP STUDIO
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Colours closely represent reality, however difference may occur.

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WHITE CREAMY KOHL PENCIL

Line your top lashes with our Creamy Kohl Pencil White for an interesting visual effect. Light up your glance and create the illusion of bigger eyes.

• Article number: PH1300CK/W



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ZappoTV

Demo movies / Logo & Brand design / Advertisements

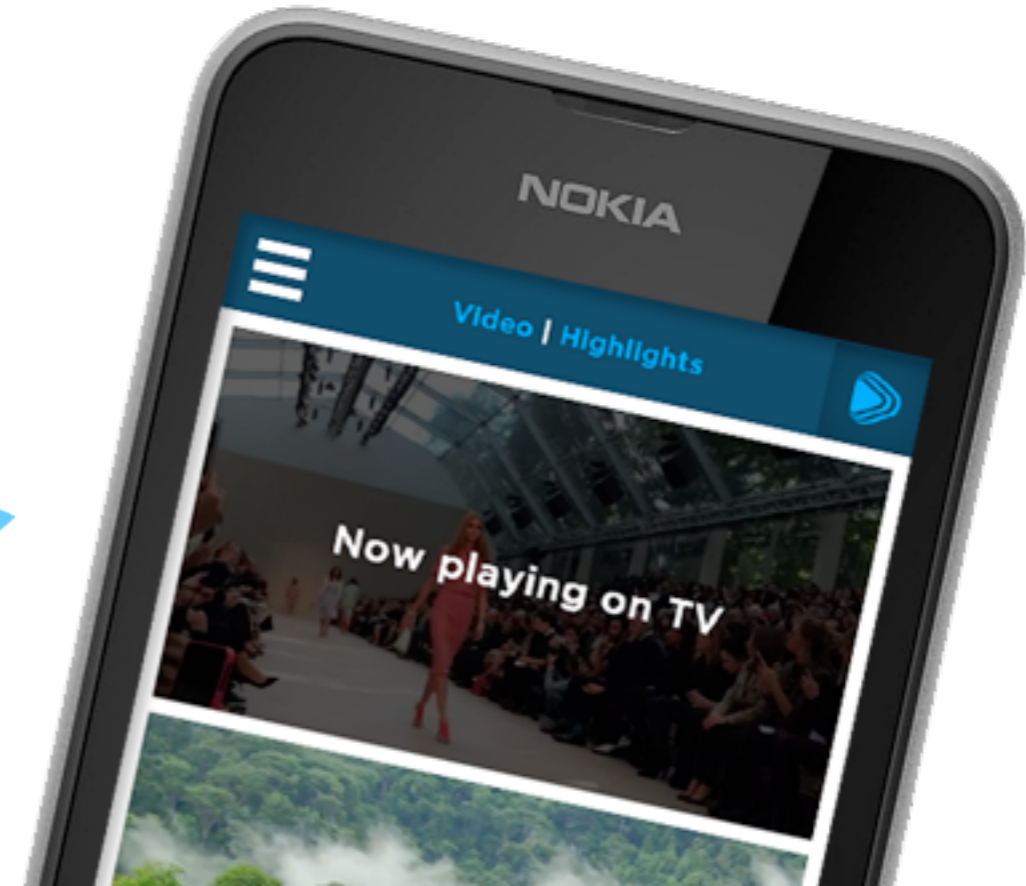
The front of a business card with a white background and a decorative pattern of three overlapping, curved, light gray bands on the left side. At the top left is the ZappoTV logo. Below it, the name 'Gregory Lovett' is printed in orange, with 'VP Sales' in gray underneath. At the bottom left, the address 'Albrechtlaan 9, 1404 AH Bussum' and 'The Netherlands | www.zappo.tv' are listed in gray. At the bottom right, the email 'gregory@zappo.tv' and phone number '+31 6 5141 7019' are listed in gray.

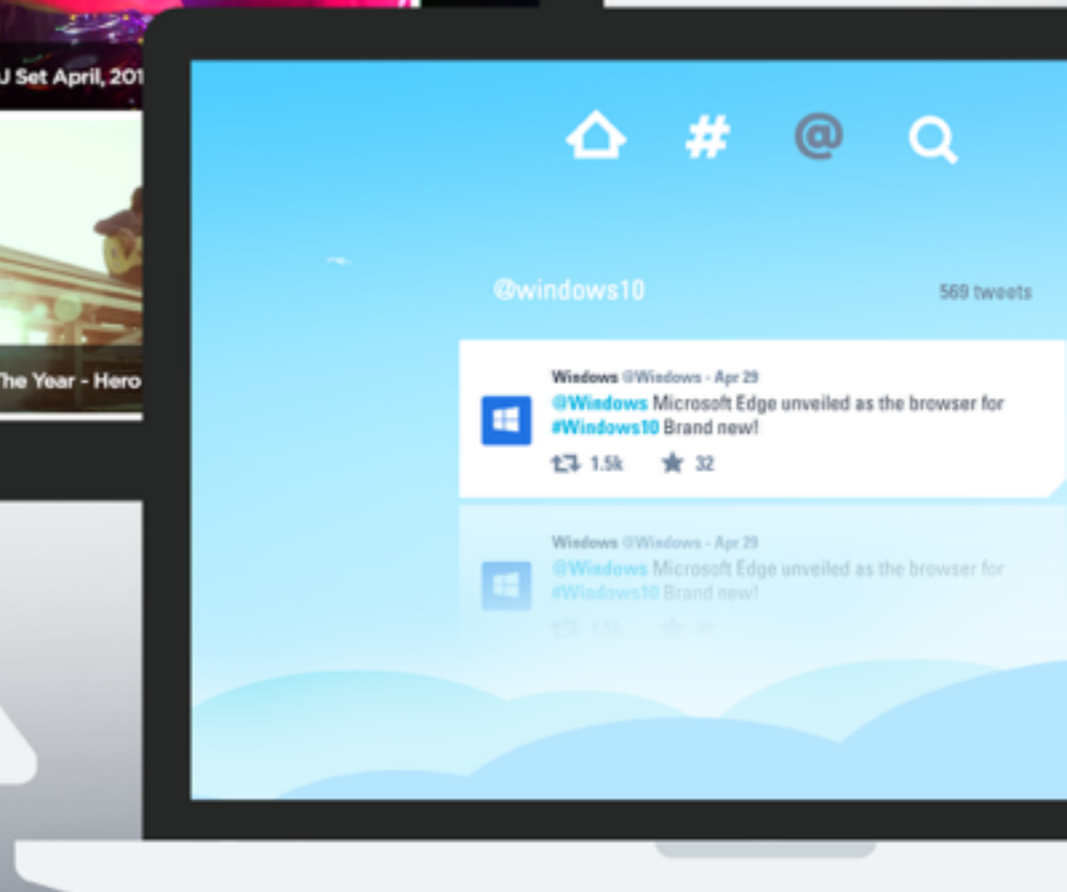
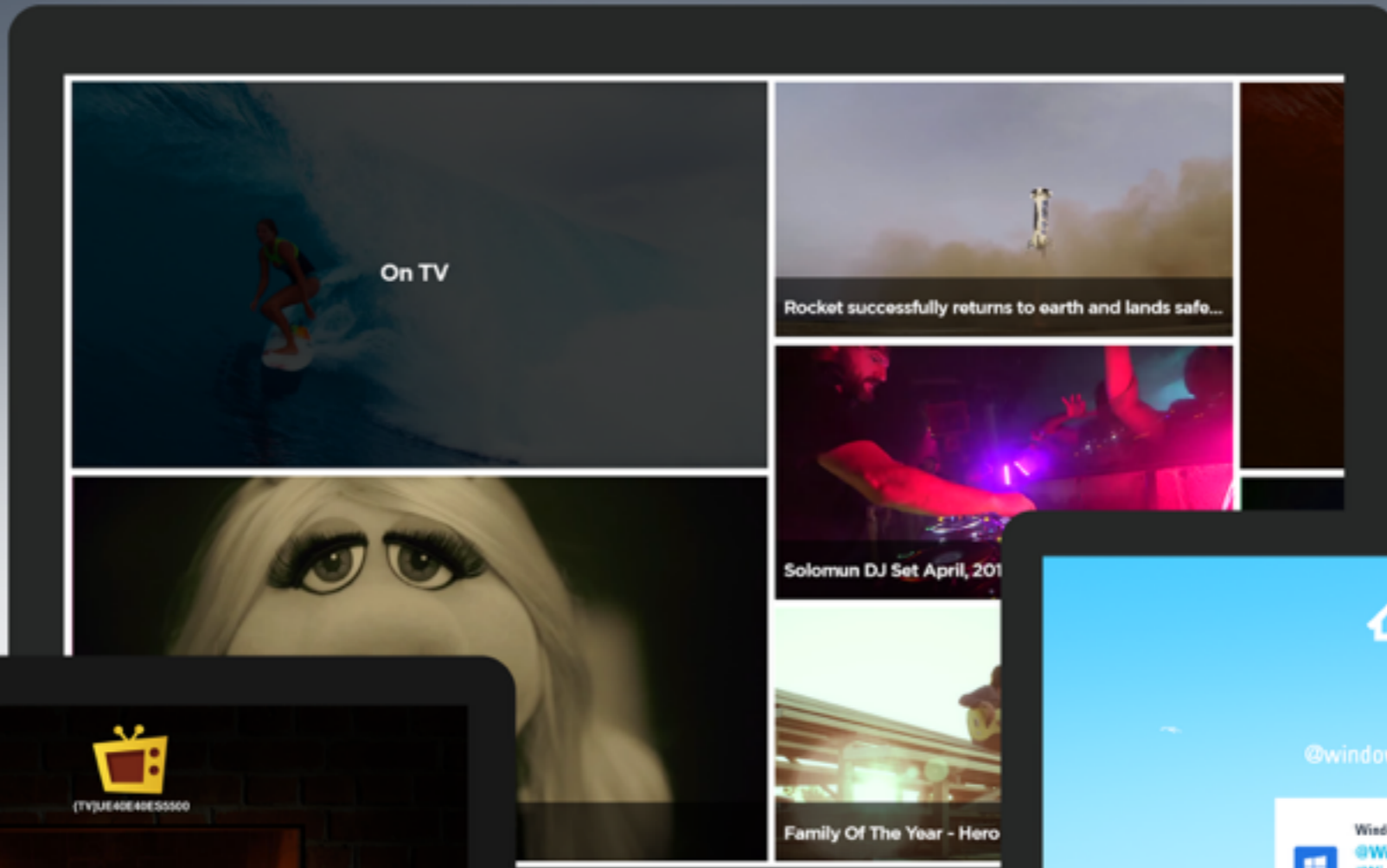
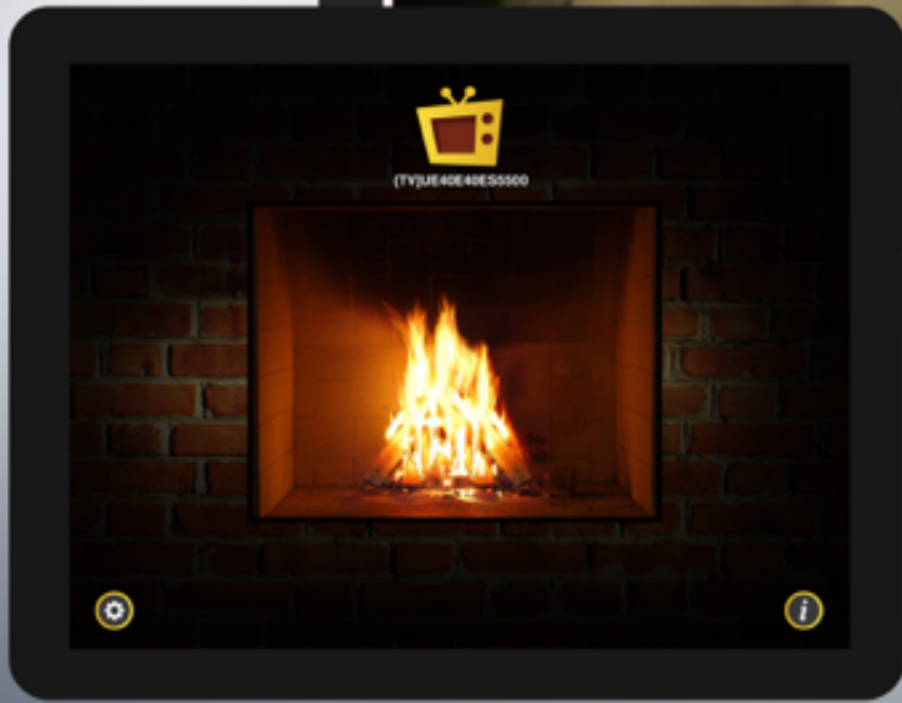
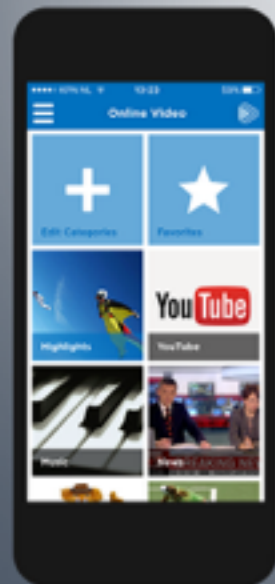

Gregory Lovett
VP Sales

Albrechtlaan 9, 1404 AH Bussum
The Netherlands | www.zappo.tv

gregory@zappo.tv
+31 6 5141 7019









**Streams your: Web Content, Music, Videos and Photos
to your Internet Connected TV!**





ZappoTV

Media Center: App design / UI / Concept



Online Video



WEB
Online Video

+

Edit Categories

Highlights

Kids

Fashion and Beauty

Revis

★

Favorites

★

Favorites

YouTube

YouTube

News BREAKING NEWS

Nature

CNET

⚙️

Premium Channels

💎

Premium Channels

Music

Entertainment

Arts

Break



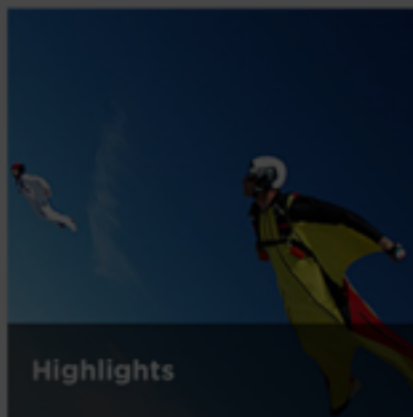
Online Video



Online Video



Edit Categories



Highlights



Kids



Fashion and Beauty



Revis



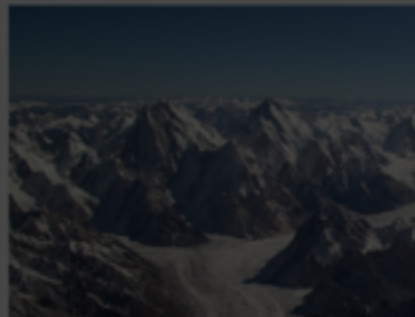
Favorites



YouTube



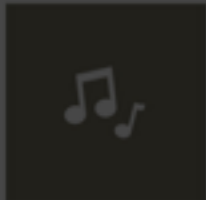
News BREAKING NEWS



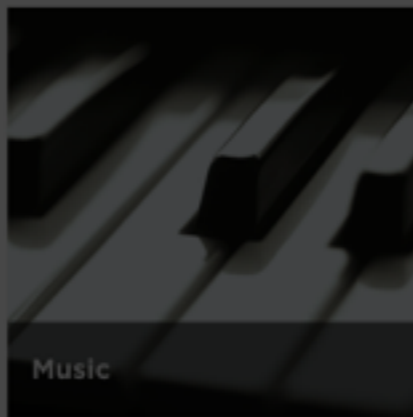
Nature



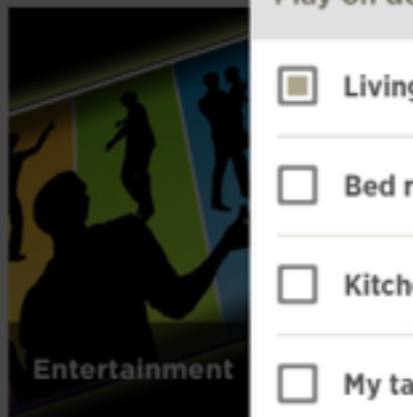
CNET



Premium Channels




Music



Entertainment

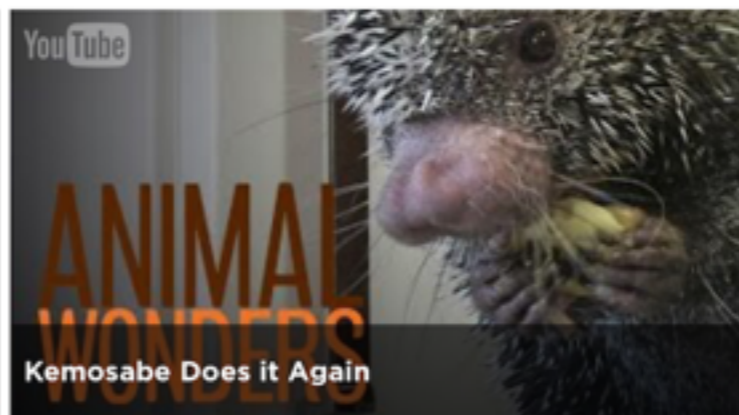


Play on device 

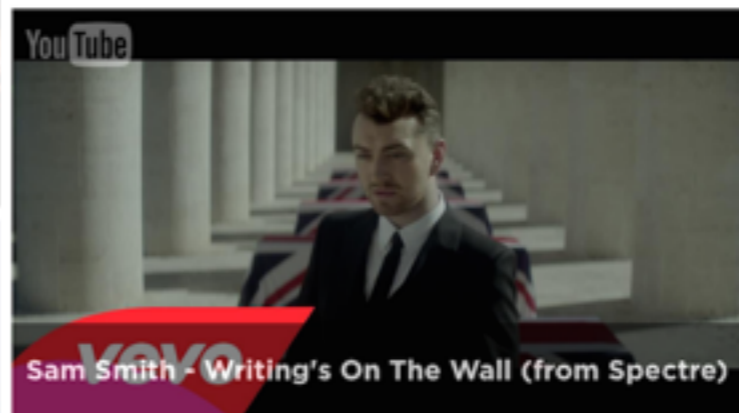
- Living room TV
- Bed room TV
- Kitchen TV
- My tablet



Hillary Clinton Bar Talk - SNL



Kemosabe Does it Again



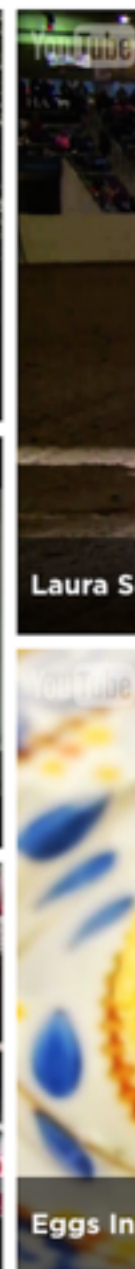
Sam Smith - Writing's On The Wall (from Spectre)



Beauty Hacks: Fail or Holy Grail? Coca Cola Hair Rinse | Elko



Media Markt deelt 100 seconden GRATIS SHOPP...



Laura St

Eggs In

















- Albums
- Artists
- Songs
- Playlists
- Genres

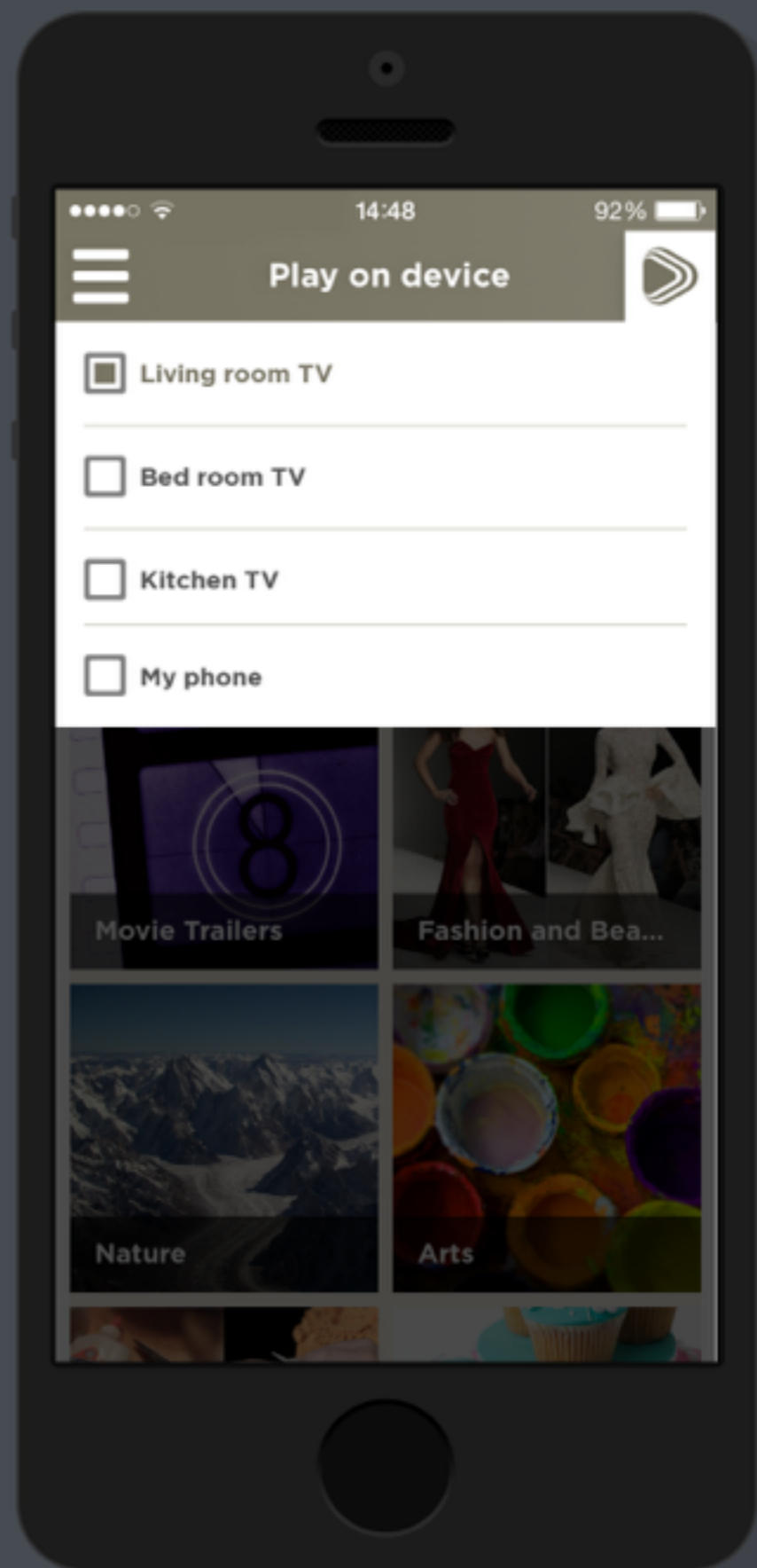
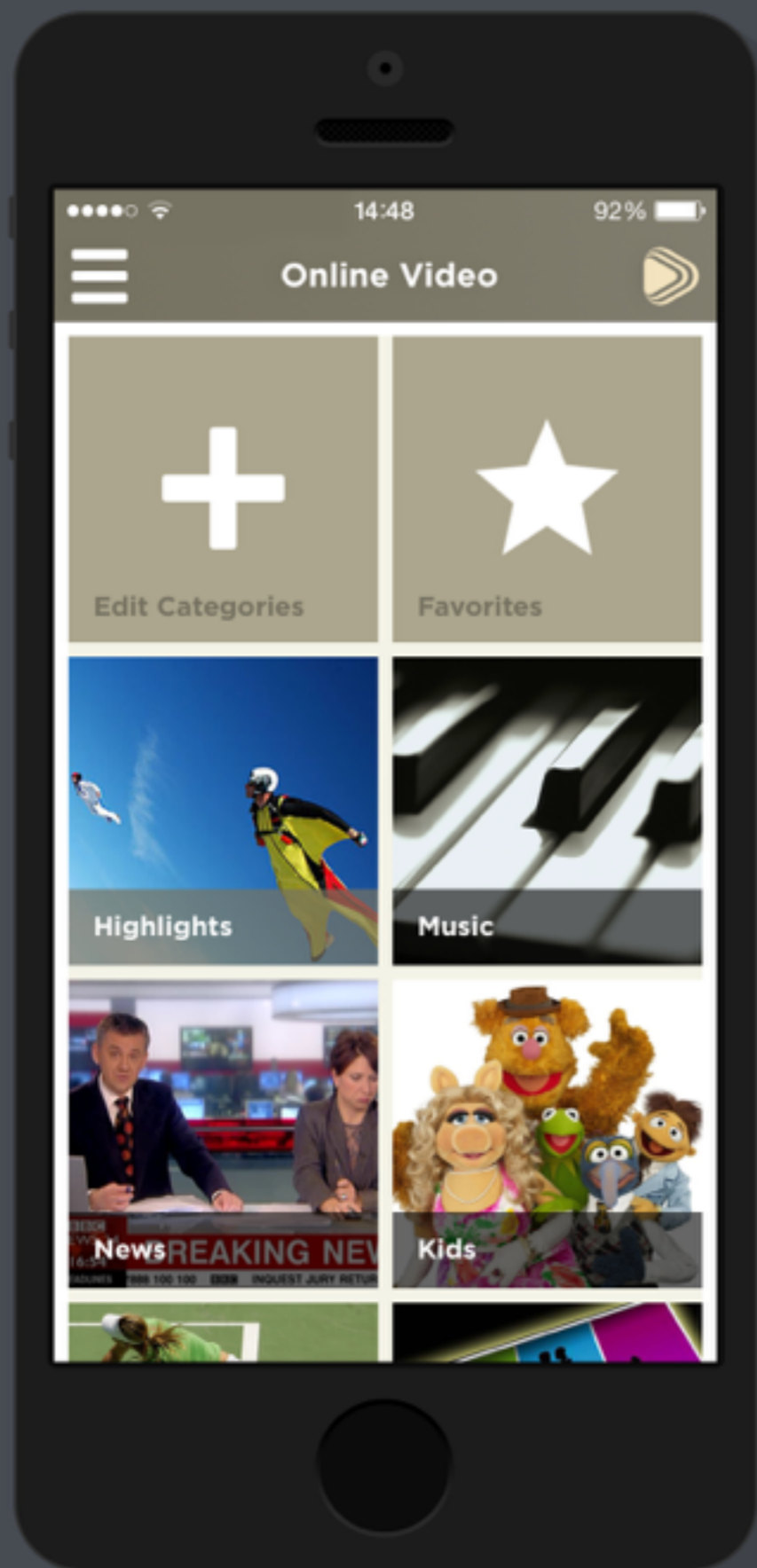
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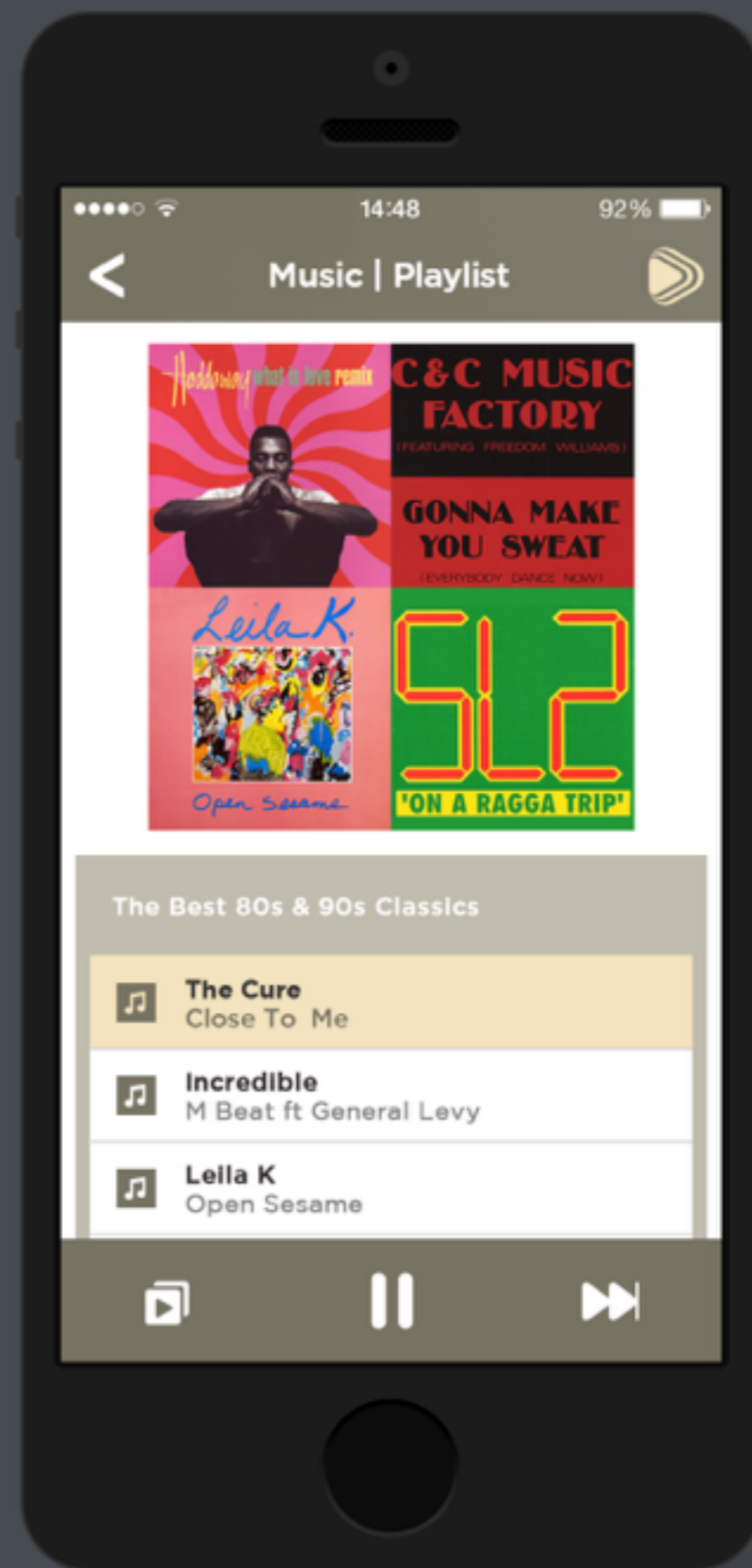
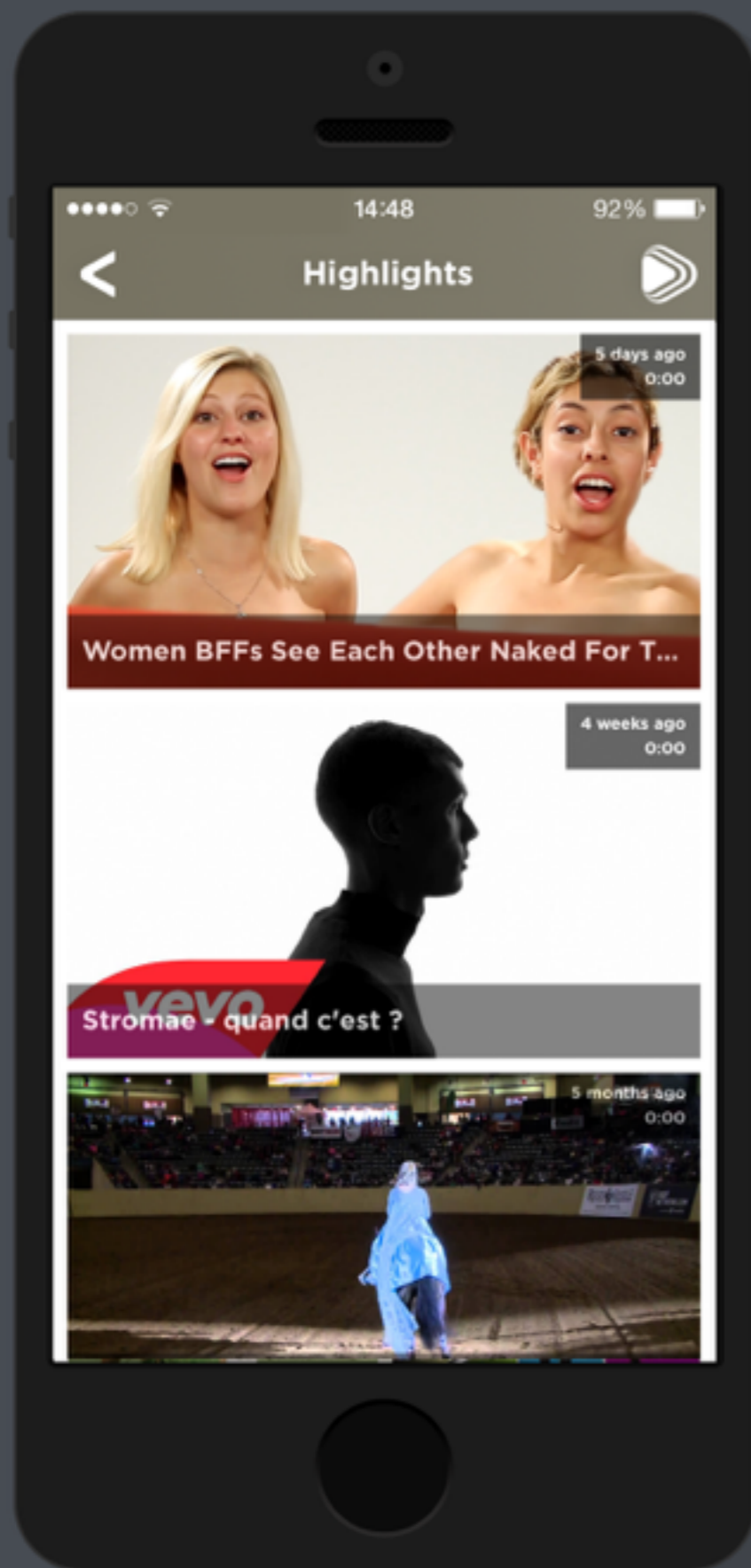


Gallery

 WEB	 My Device	 Picasa	 Flickr
 Gallery			
	 My Account	 Playlists	
 Settings	 Other sources	 Facebook	



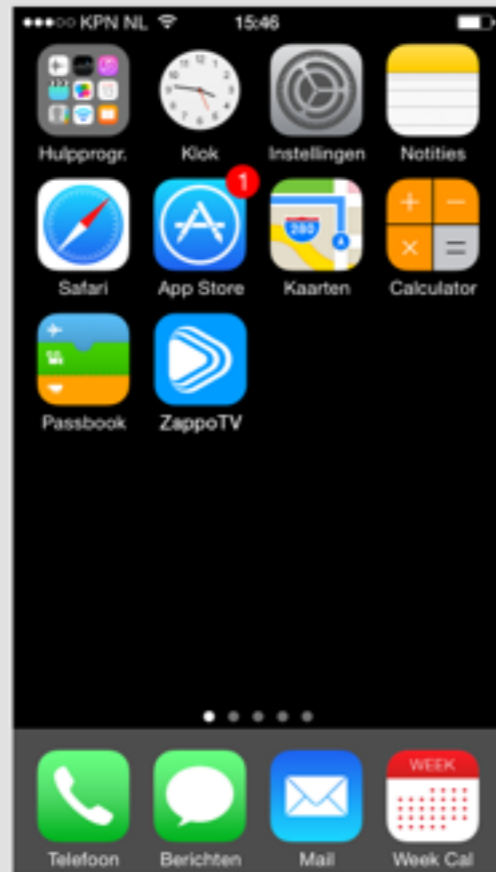




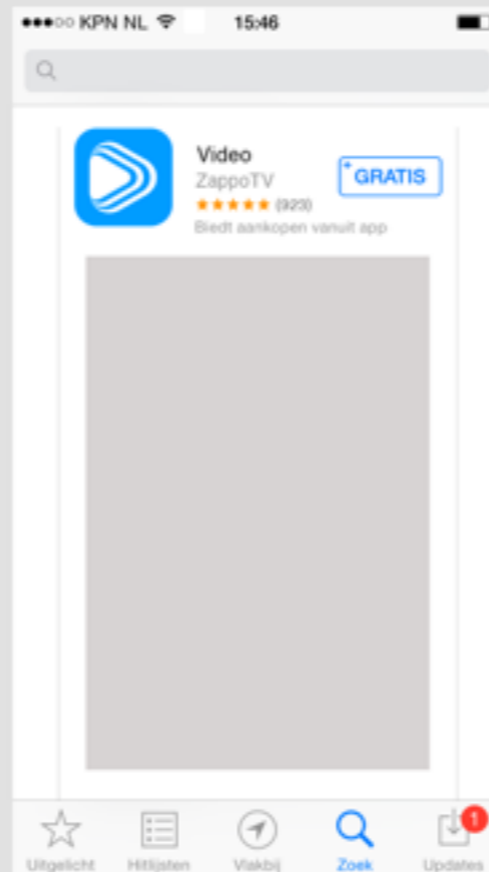
iPad / iPhone app icon 1024x1024



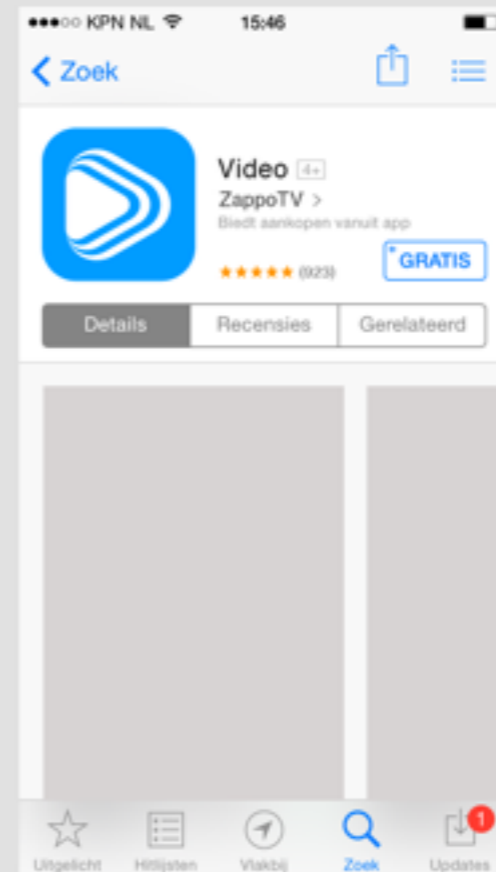
iPad / iPhone app icon



Springboard iPhone retina display 4"



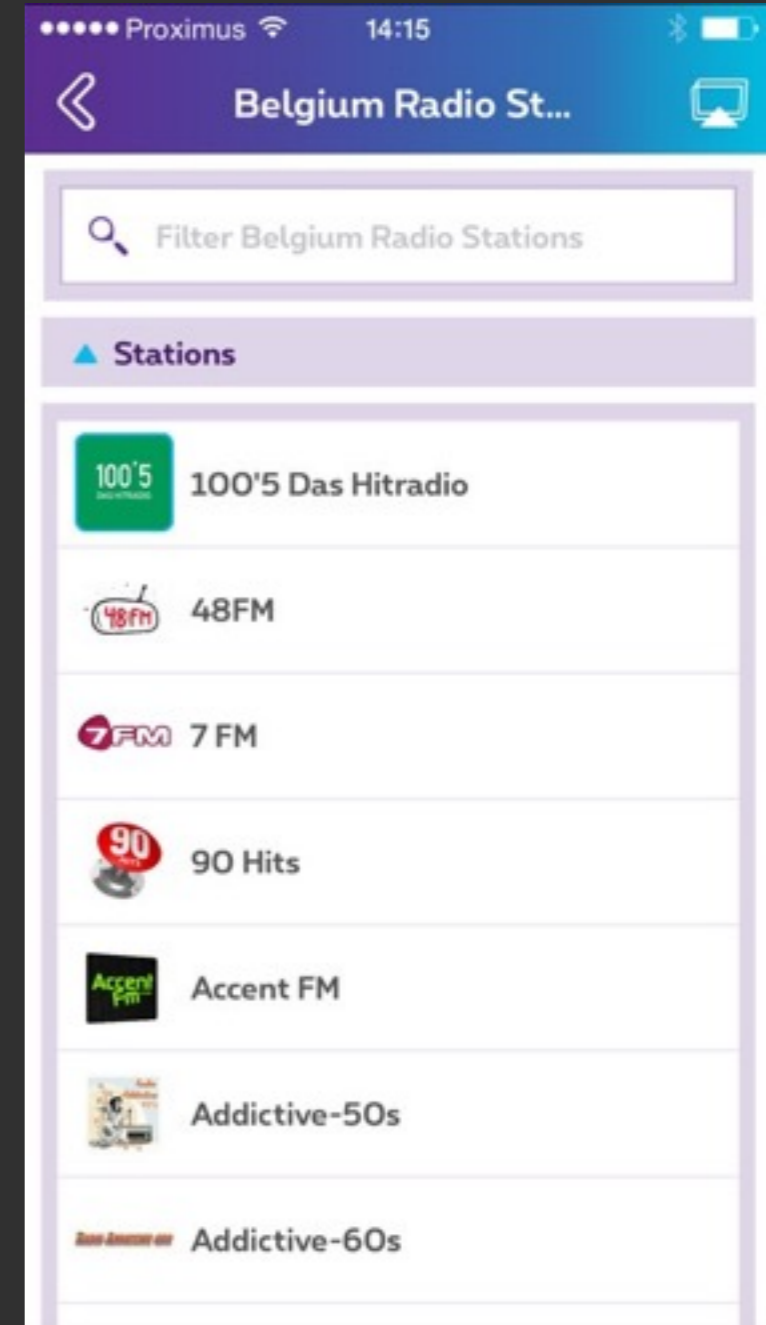
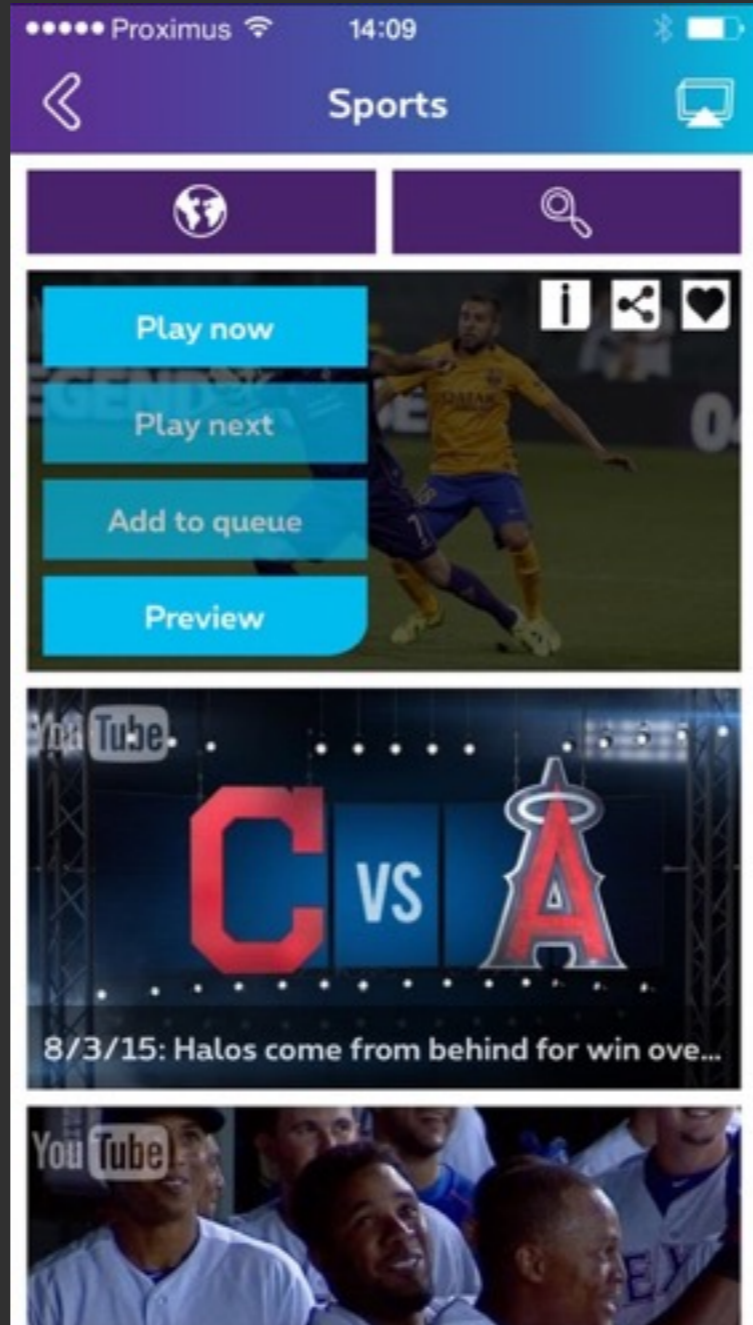
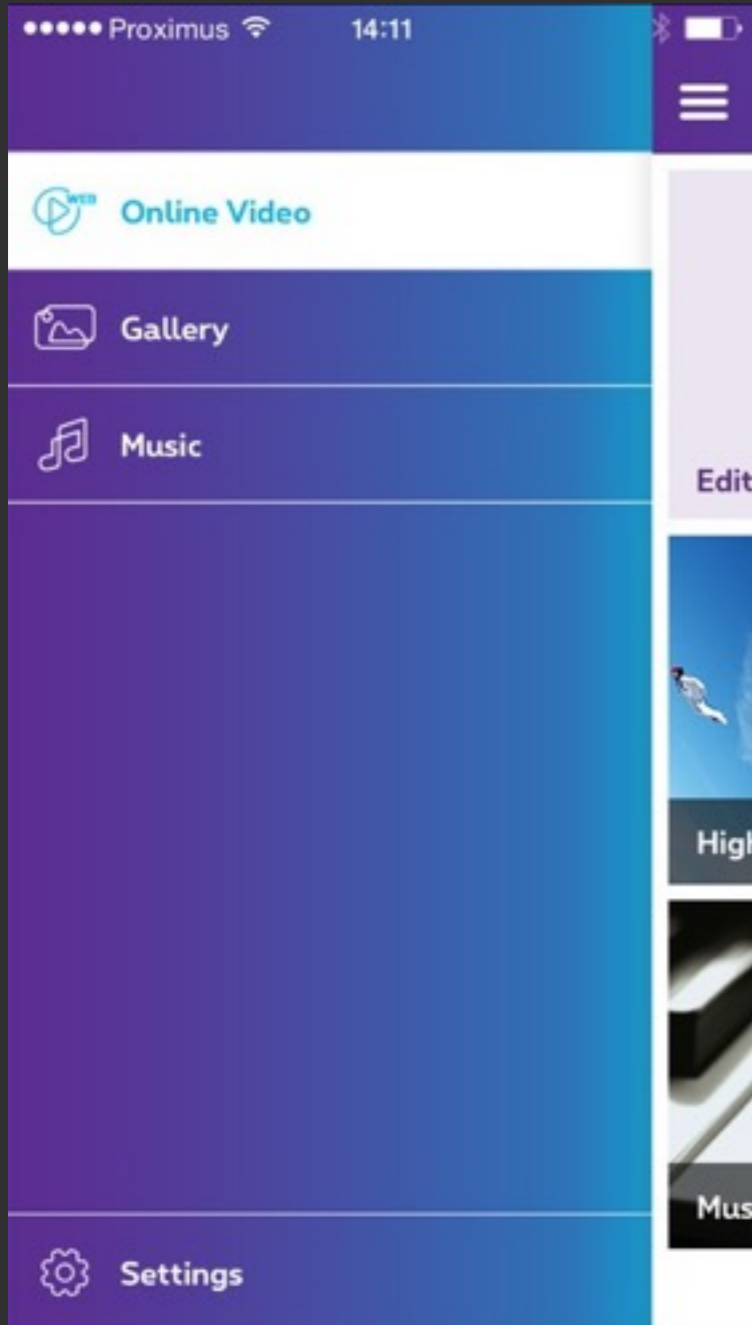
Appstore search

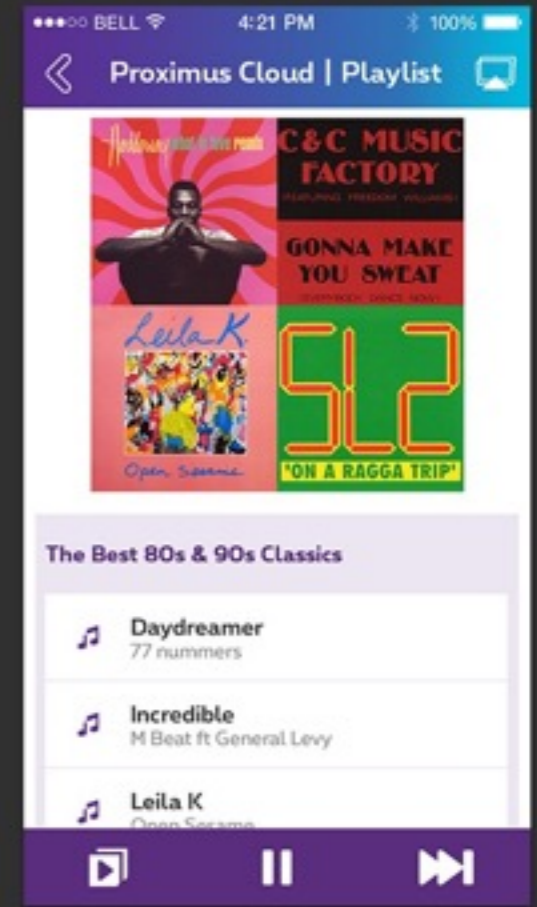
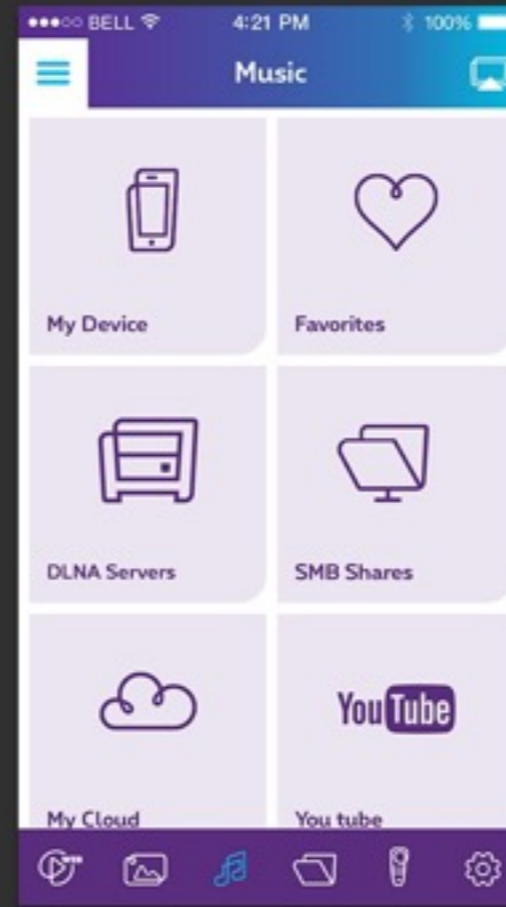
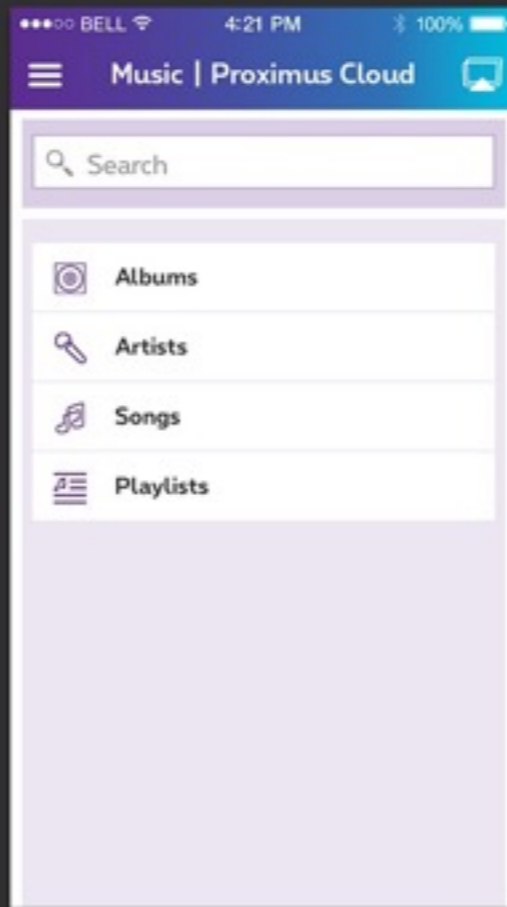
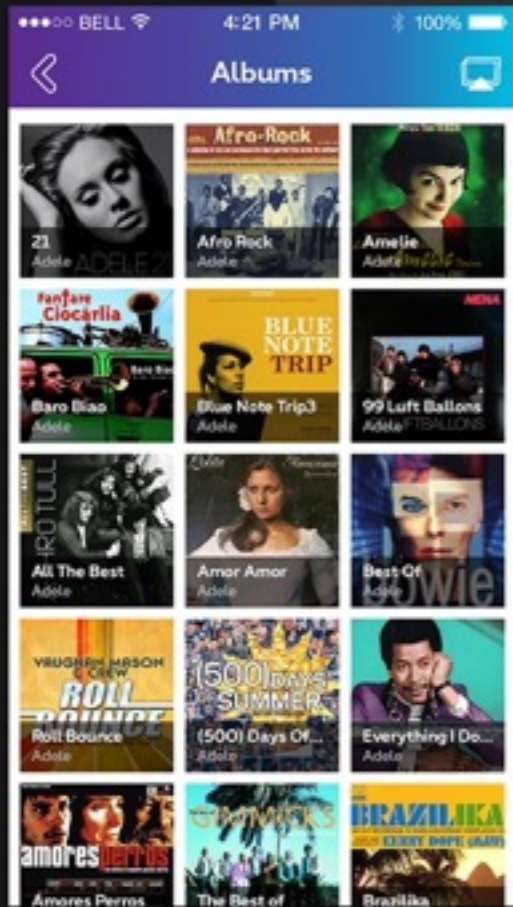
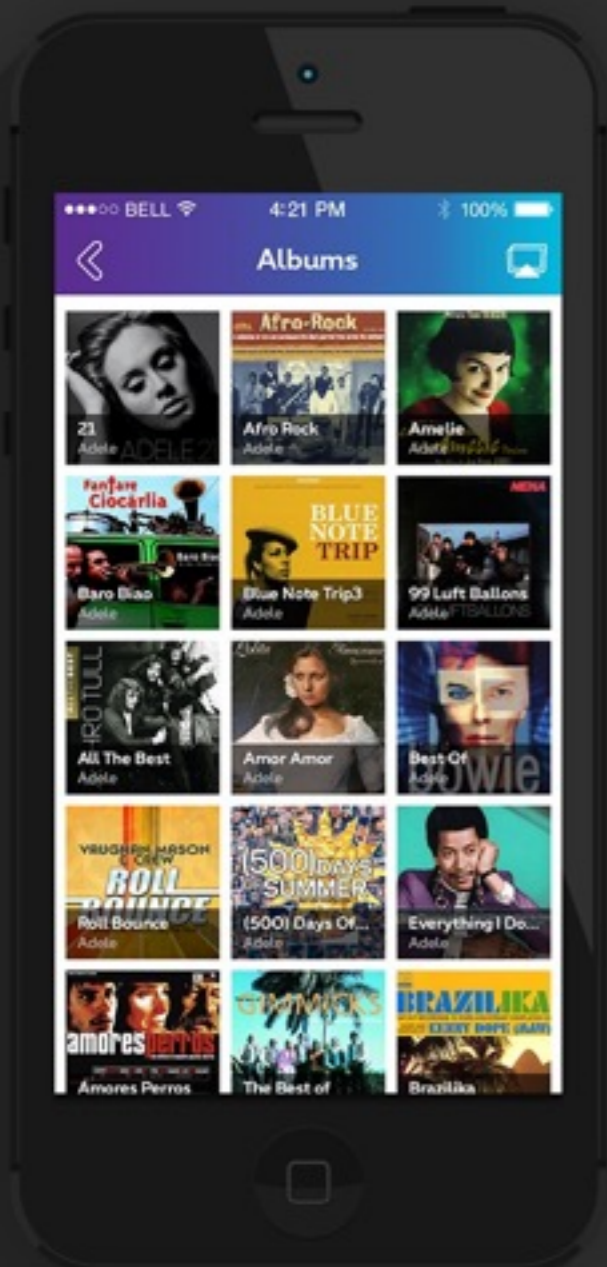


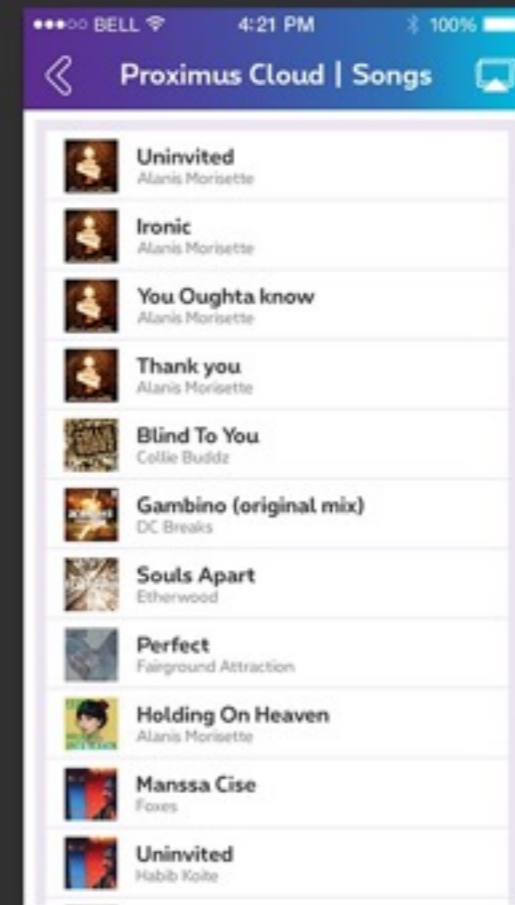
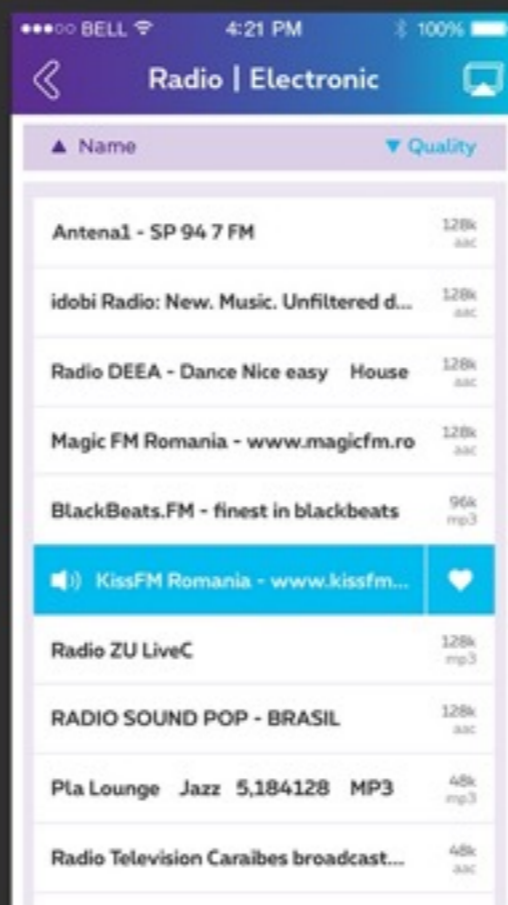
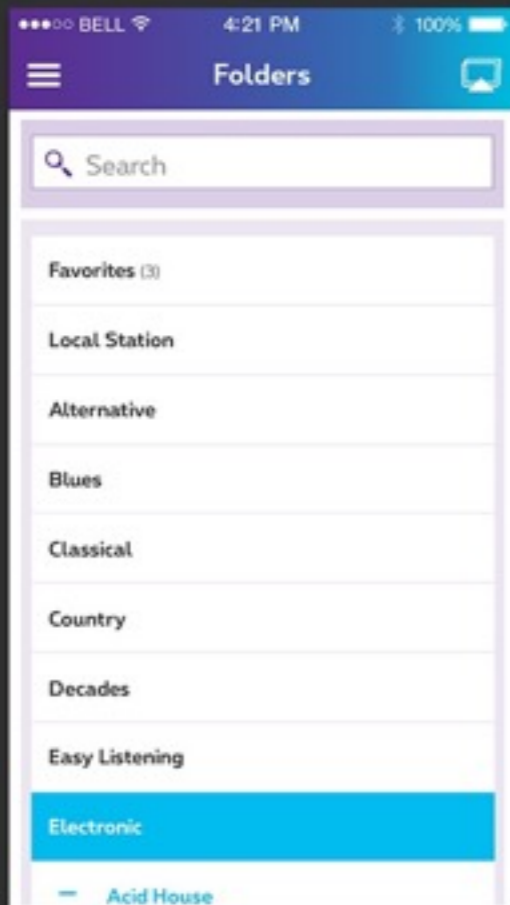
Appstore search query

Proximus Swipebox

Proximus design integrated in ZappoTV Media Center





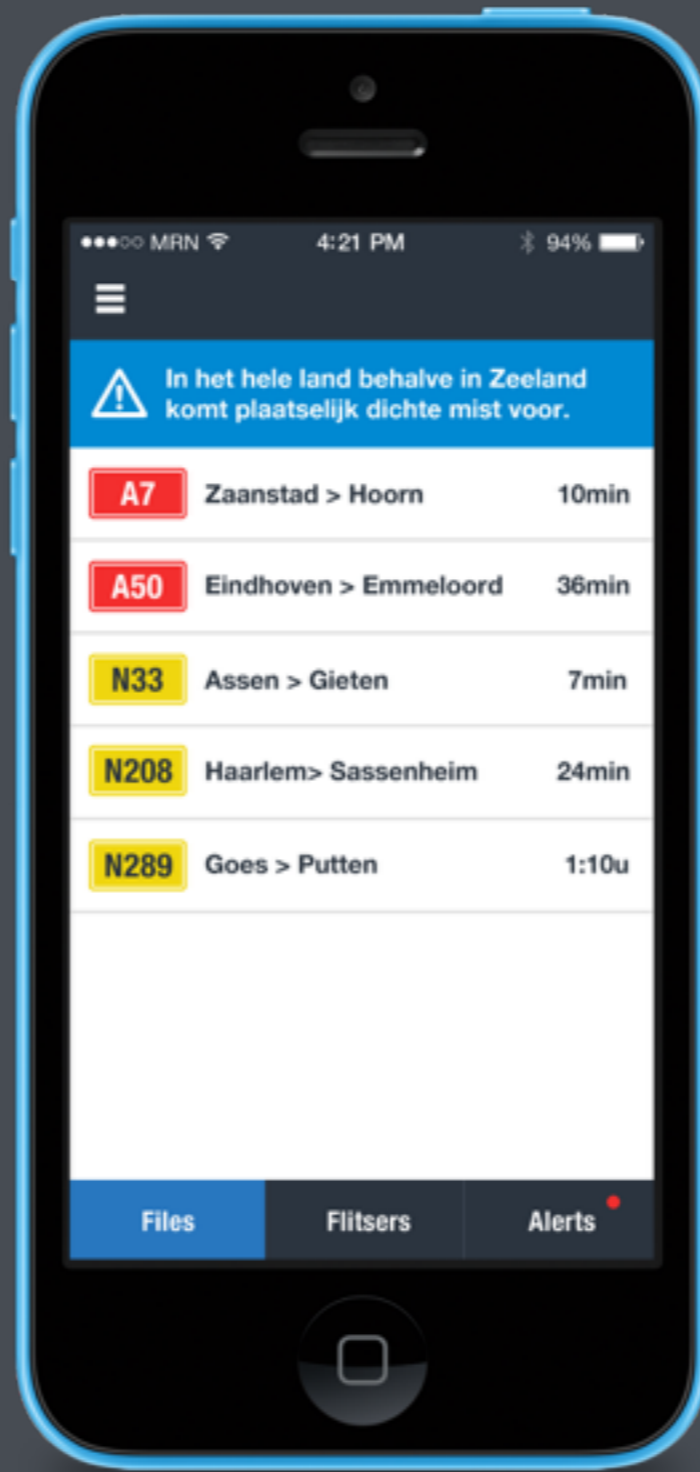




ANWB concept

Concept for new more intuitive UI / Design / Icons









LAYAR

Icon design example for Layar V5

Text here

Navigation bar with icons: Favorites (star), Recent (clock), Layers (stack), Settings (gear).

Filter tabs: Nearby, Netherlands, Worldwide.

Map controls: location pin, refresh, close, and two sliders.



Bottom navigation bar with icons: back, list, star, gear, and menu.

Text text text text, text text text

Control panel with various icons: play, stop, volume, checkmarks, zoom in/out, and plus/minus.

Buttons: Launch, € 0,99, Free, and another Launch button.

Field text
Field text
Field text
Field text

Text here

Text here

Search input field with a magnifying glass icon.

Input field containing "Lorem ipsum dolor" with a close icon (x).

Buttons: Next, Cancel

Dialog box titled "Are you sure?" with placeholder text and buttons: Ok, Cancel.

Ok





Toogethr

Icon design example for Layar V5



Toogethr, dé meerijden app

- Ritten naar elke bestemming.
- Ontwikkel je netwerk en volg groepen.
- Community met duidelijke profielen.
- Gratis én betaalde ritten.
- Voor je computer, smartphone en tablet.

Start de gratis Toogethr app



Check [Twitter \(@LiftNL\)](#) voor een overzicht van aangeboden en gezochte ritten. Toogethr is aan het uitbreiden. Zoek je uitdaging? Kijk bij onze [vacatures](#).

Toogethr
Beta tester worden?

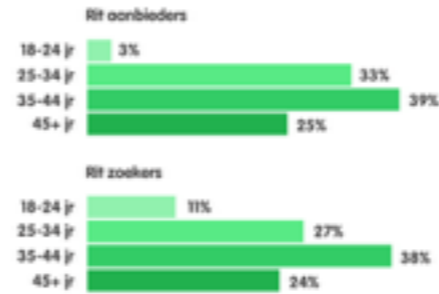
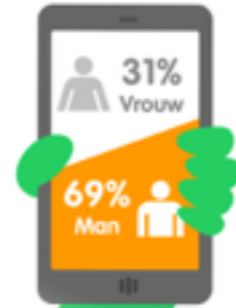
Schrijf je hier in voor onze nieuwsbrief!

Onze gebruikers over Toogethr

De eerste ritten van de Toogether meerijden community

Toogether is begin 2012 in Nederland van start gegaan. Deze online community heeft als doel om eenvoudig en veilig autoritten met elkaar te delen. Naar het werk, een evenement, of een andere stad. Zo wordt autorijden sociaal, milieuvriendelijker en meer betaalbaar. Innovatieve mogelijkheden zoals koppeling met online sociale netwerken, elkaar automatisch betalen en mobiel gebruik worden ondersteund.

Gebruikersprofiel



Geregistreerde gebruikers

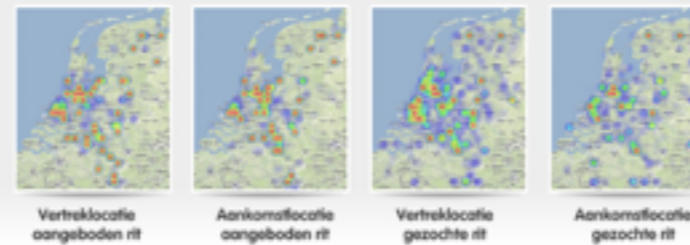


Gezamenlijke ritten



In deze periode hebben in het totaal 3500 mensen de Toogether app gebruikt.

Populaire vertrek- en aankomstlocaties



Partners



In de media



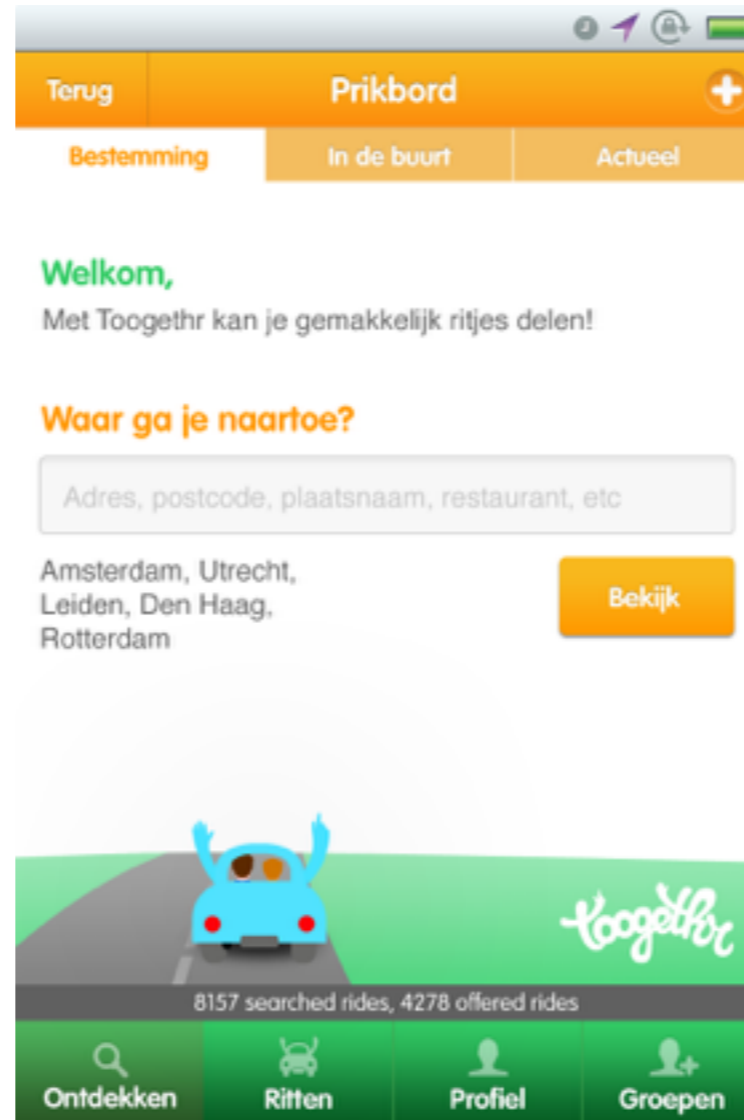
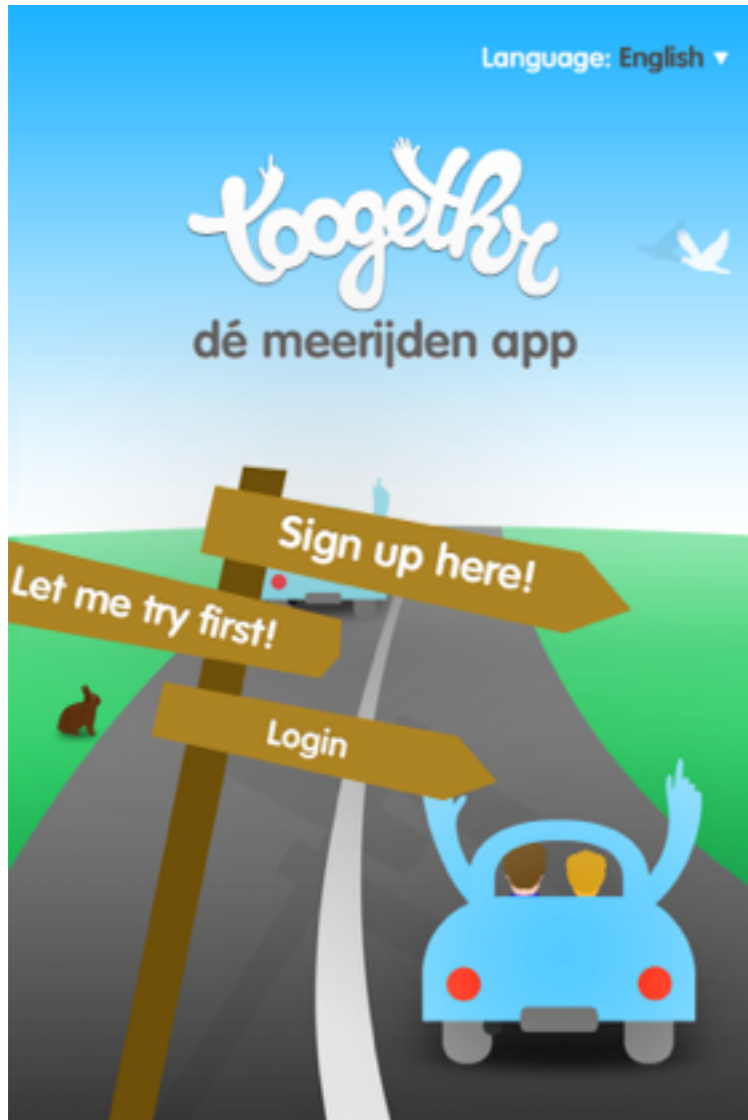




together

dé meerijden app

start de app:
m.toogethr.com



AT5

Amsterdam & ik / Concept / Logo design / App design





Vraag 1/3

**CABARETIERS MOETEN ALLE GRAPPEN KUNNEN
MAKEN, HOE HARD DAN OOK**

donderdag 30 mei 2013, 17:20

- Mee eens
- Niet mee eens

Terug

Verstuur





**CABARETIERS MOETEN ALLE GRAPPEN
KUNNEN MAKEN, HOE HARD DAN OOK**



 nog 2 uur

**TV-STERREN VAN DE PUBLIEKE OMROEP
MOETEN SALARIS INLEVEREN**



 nog 10 minuten



Vragen



Resultaten



Info



**CABARETIERS MOETEN ALLE GRAPPEN
KUNNEN MAKEN, HOE HARD DAN OOK**



 nog 2 uur

**TV-STERREN VAN DE PUBLIEKE OMROEP
MOETEN SALARIS INLEVEREN**



 nog 10 minuten



Vragen



Resultaten

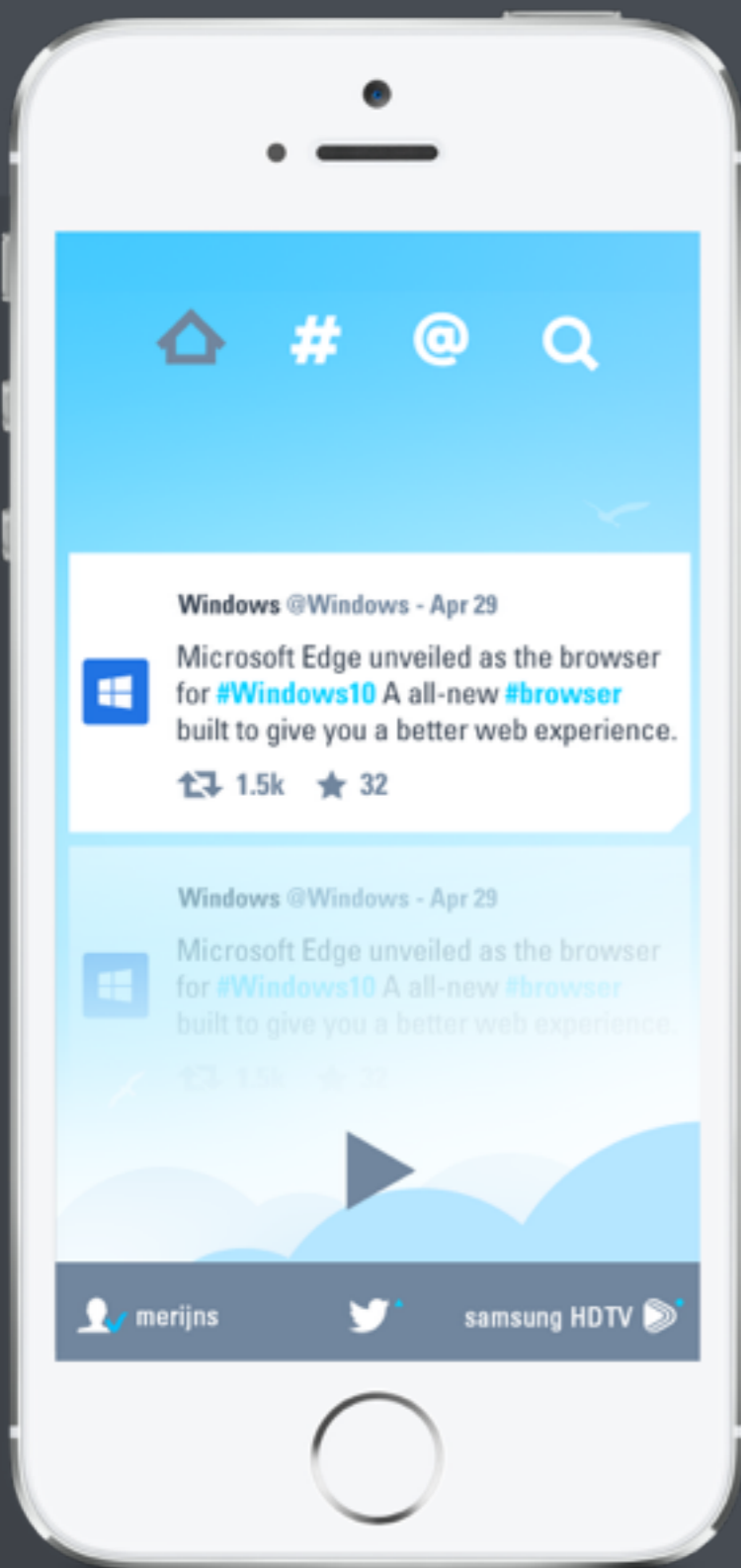


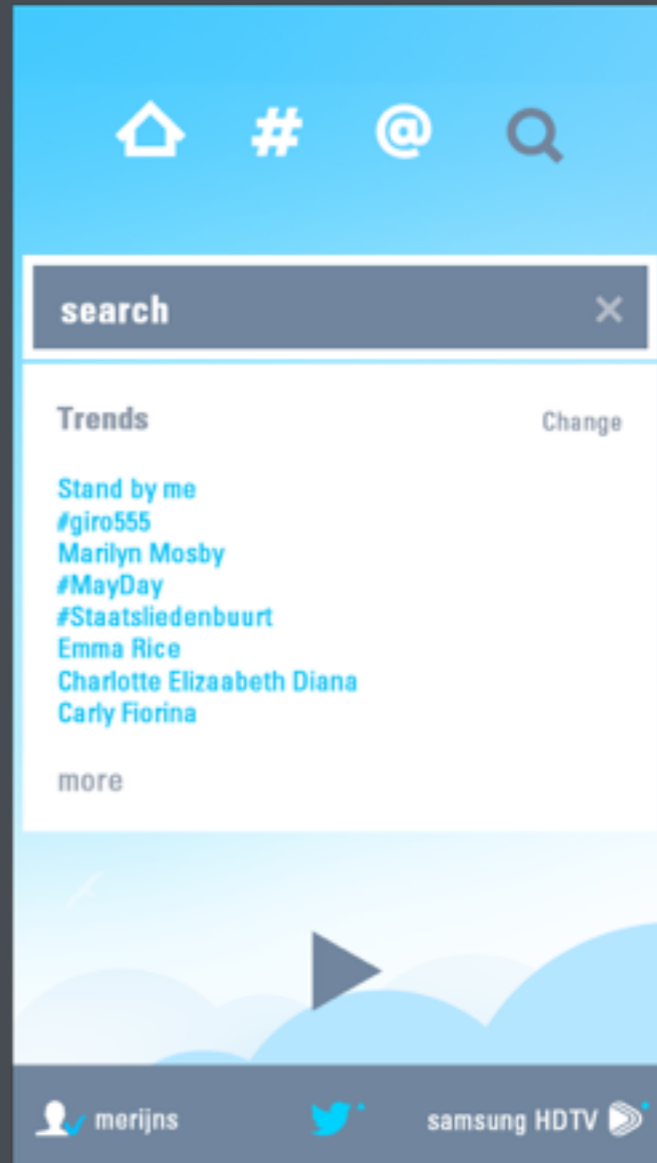
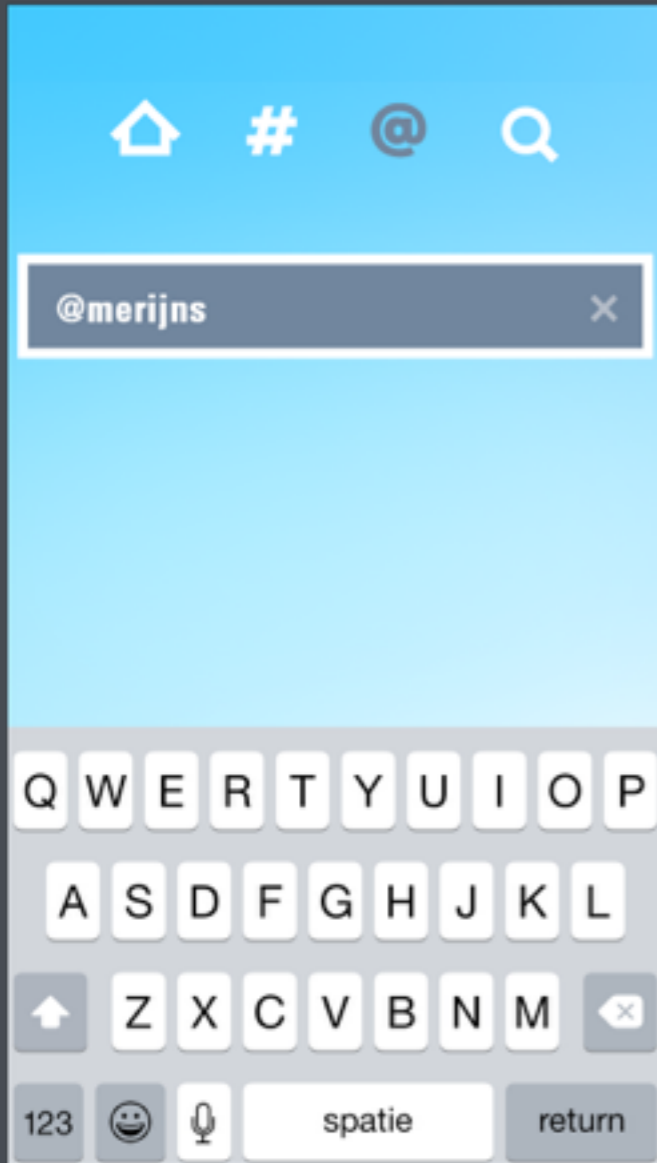
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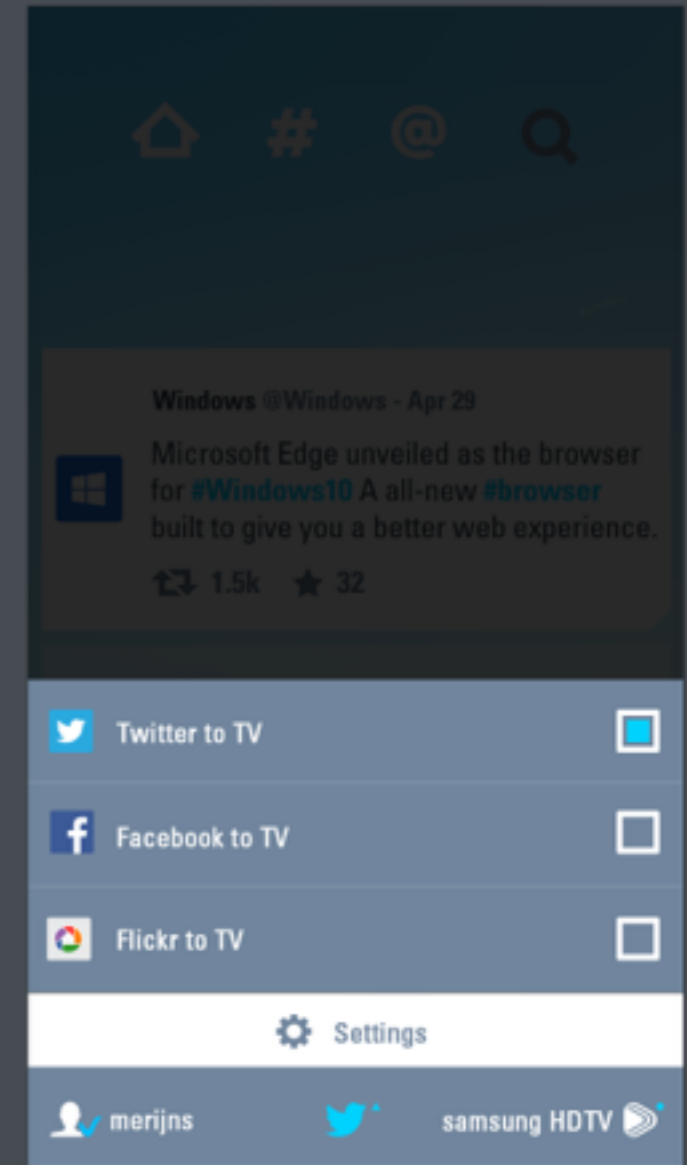
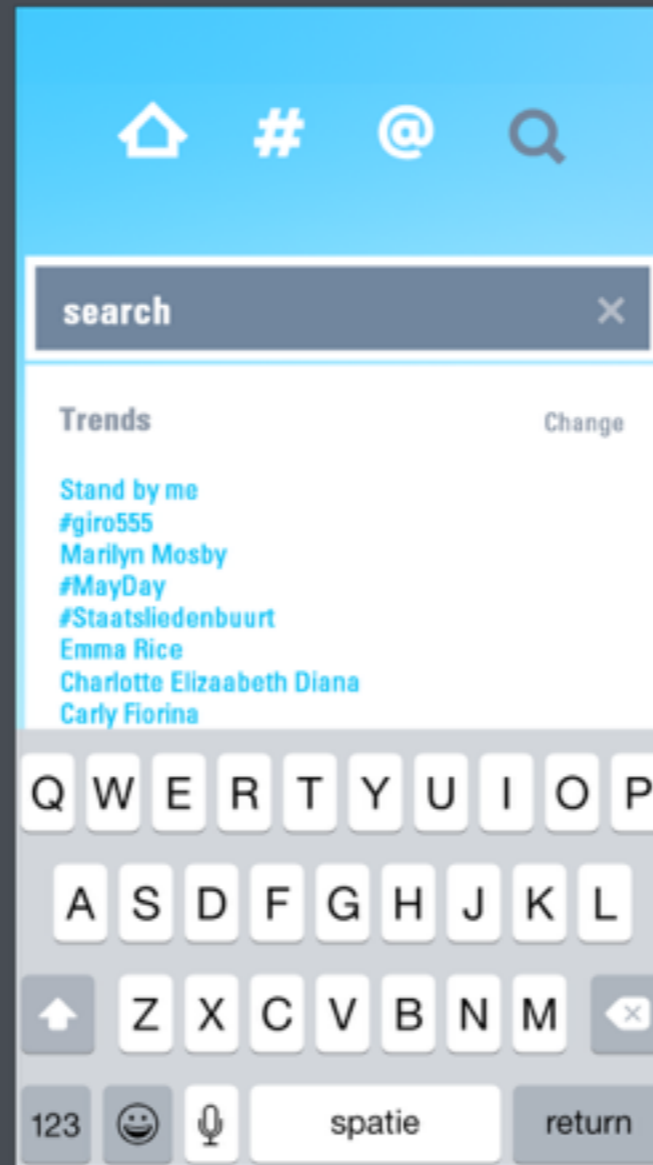
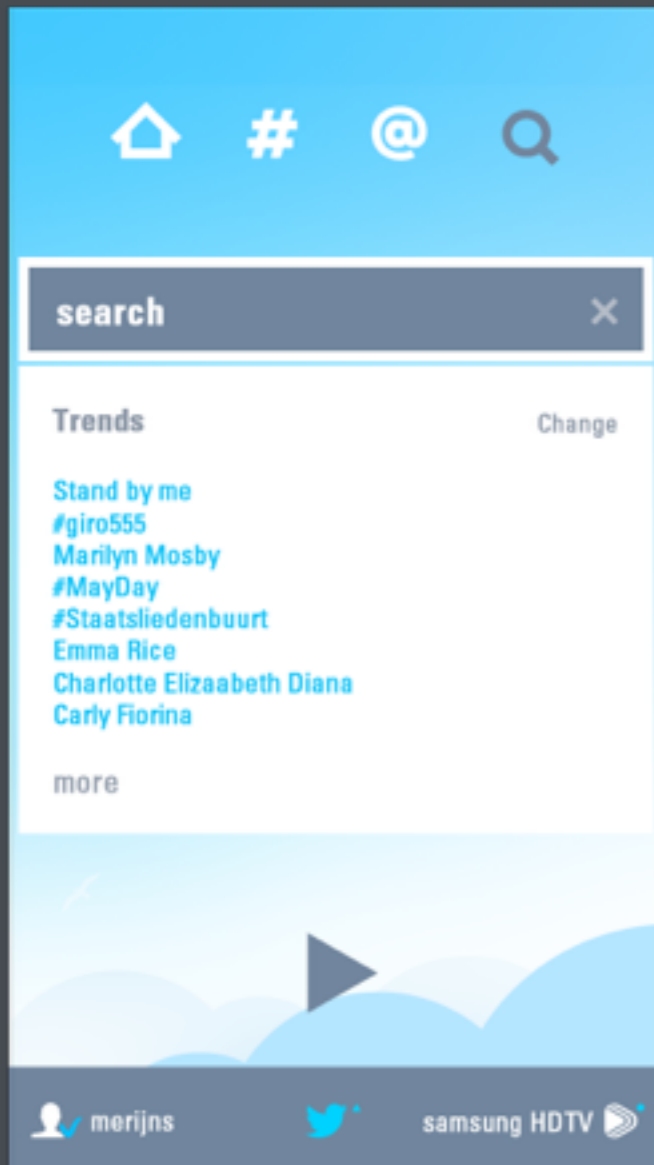


Twitter Stream

Concept / Logo design / App design







VANGO / Culture Games

3d Foamboard Logo design



the culture games
culture games



the
culture
games





Esther Kwaks

Founder

w. www.theculturegames.nl

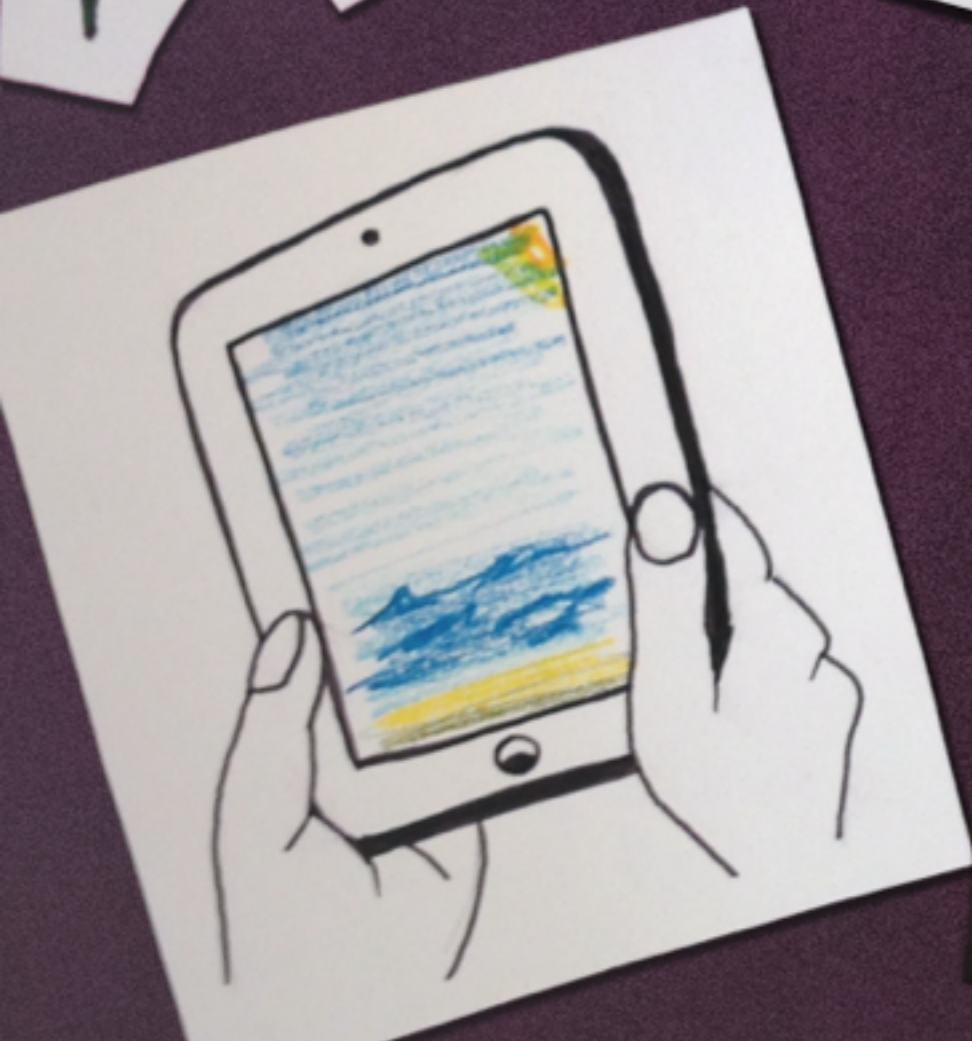
e. esther@theculturegames.nl

t. +31 6 1153 3437

WANGGO



EEN INTERACTIEVE COMBINATIE
TUSSEN WERKELIJKHEID EN VIRTUALITEIT





500

VANGO

Meisje met de parel
1665-1667, Johannes Vermeer



Meisje met de parel
1665-1667, Johannes Vermeer

VANGO

500

5000

VANGO

Liz Taylor
1964, Andy Warhol



Liz Taylor
1964, Andy Warhol

VANGO

5000

1000

VANGO

Vrouw met boek
1932, Pablo Picasso



Vrouw met boek
1932, Pablo Picasso

VANGO

1000

10.000

VANGO

Zelfportret
1889, Vincent van Gogh



Zelfportret
1889, Vincent van Gogh

VANGO

10.000